

TOURISM INVESTMENT FORUM
TIF 2024 PROGRAMME
26-27 NOVEMBER 2024, RAFFLES ISTANBUL

26 November 2024 First Day

08:00-08:55	Registration & Networking
09:10-09:25	Opening Remarks - Oya Narin, President TTYD
09:30-10:30	Welcoming Remarks - Rifat Hisarcıkhođlu, President The Union of Chambers and Commodity Exchanges of Türkiye * - İbrahim Ömer Gönül, Chairman Capital Markets Board of Türkiye * - Ahmet Burak Dađlıođlu, President Investment Office of the Presidency of the Republic of Türkiye - Mehmet Nuri Ersoy, Minister of Tourism Republic of Türkiye Ministry of Culture and Tourism*
10:35-10:50	Future Strategies for Travel and Tourism - Julia Simpson, President WTTC
10:55-11:35	Economy and Future of Tourism and Travel Moderator: Zafer Ali Yavan, Founder & CEO Zay Strategy - Dominique Exmann, Commercial Associate Director, Oxford Economics - Abdullah Yüksel, Vice President Turkish Statistical Institute (TÜİK)
11:40-11:50	Unlocking Strategic Opportunities in Tourism through Privatization - Bekir Emre Haykır, President Privatization Administration of Türkiye *
11:55-12:10	Turkey's Booming Tourism – How to Take Your Space? - Hamdi Akın, Chairman Akfen Holding
12:10-12:45	Lunch
12:50-13:05	Presentation: Hospitality Outlook 2024 - Thomas Emmanuel, Senior Director STR
13:10-13:50	Investor Priorities: Key drivers in tourism investment - Moderator: Alexi Khajavi, President Questex - Diane Daudin Clavaud, Corporate Director of Global Business Development Nobu Hotel - Eryiđit Umur, Chairman of Board & CEO - Dođuş Hospitality & Retail Group* - Saurabh Chawla, Vice President Transactions Westmont Hospitality Group
13:55-14:00	Keynote Speaker: Kemel Kharbachi, Founder and Chairman EOS-X SPACESHIP
14:05-14:45	Luxury, Brands & Lifestyle: Transformation, Trends and Market Share Moderator: Ömer İsvan, President Servotel - Angelica Corsini, Director Head of Business Development Arsenale Group - Julia Kleber, CEO Kleber Group - Jonathan Crook, CEO Peninsula - Ali Bařman, Chairman of Board Kavaklıdere Wines - Sahir Erozan, Maça Kızı
14:50-15:30	Climate Resilience for Tourism: Finance Trends & Strategies Moderator: Seçil Yıldız, Executive Vice President TKYB - Etkin Özen, Senior Financial Sector Specialist The World Bank - Mehmet Erdem Yařar, Deputy Head Türkiye, Corporates EBRD
15:35-16:15	From Source to Destination: Ensuring Sustainability in Tourism - Kıvılcım Pınar Kocabıyık, President Yuvam Dünya - Murat Karagözođlu, CEO Solarřarj - Almıla Kından Cebbari, CEO The Turkish Environmental Education Foundation (TÜRÇEV)

TOURISM INVESTMENT FORUM
TIF 2024 PROGRAMME
26-27 NOVEMBER 2024, RAFFLES ISTANBUL

	- Setur Marinas Kaş
16:20-16:35	Keynote Speaker: - Gines Martinez, Vice President Alpitour World
16:40-17:20	From Local to Global: Prospects for Turkish Tourism Brands Moderator: Naci Başerdem, CEO The Marmara Hotels * - Müberra Eresin, President Hotel Association of Türkiye (TÜROB) - Hediye Güral Gür, Chairperson of the Board NG Hotels - Ahmet Akbalık, Özak Global Chairman - Coral Group
17:25-18:05	Financing Hospitality Investments: Thinking out of the Box Moderator: Sinan Temo, CEO Bilgili Holding - Amin Ismail, Managing Director Certares - Tassos Kotzanastassis, CFA 8G Capital Partners - David Rico, Director Hotels & Tourism Caixa Bank - Akbank
18:10-18:50	Culture, Art & Entertainment: Turkish Perspective and How to Make Best Use Moderator: Ali Güreli, Founder & President Contemporary Istanbul Foundation - Enrique Ybarra, Founder & CEO City Sightseeing
19:00-21:30	<i>Cocktail Reception</i>

TOURISM INVESTMENT FORUM
TIF 2024 PROGRAMME
26-27 NOVEMBER 2024, RAFFLES ISTANBUL

27 November 2024 Second Day

08:00-08:55	Registration & Networking
09:00-09:10	Recap & Key insights, setting the Stage
09:15-09:30	New Tourism Ecosystems - Sergio Guerreiro, Chairman OECD Tourism Committee
09:35-10:15	Mature Markets, Emerging Travel Trends - Mehmet T. Nane, Chairperson Pegasus Airlines - Franck Mereyde, CEC & EBD TAV Airports - Dave Dorner, CEO Celebi Group - Yıldıray Karaer, Chairman of Board Corendon Group *
10:20-10:30	Trends Shaping Future Developments in the Hospitality Industry Moderator: Joe Stather, Vice President Market Leader - Operational Real Estate Questex - Jean-Baptiste Recher, Regional Vice President Development Luxury Brands MEAT Accor Hotels
10:35-11:15	Hotel Real Estate: Navigating Trends, Opportunities, Strategies and Challenges Moderator: Ferzan Celikkanat, General Manager ER Yatirim - Neşecan Çekici, Chair Person of the Board GYODER - Bruno Hallé Boix, Partner, Co-Head of Hospitality Spain Cushman & Wakefield - Süleyman Çetinsaya, Chairman of the Board Artas Holding - Ece Demirpence, General Manager Akfen GYO *
11:20-11:30	Trends Shaping Future Developments in the Hospitality Industry Moderator: Joe Stather, Vice President Market Leader - Operational Real Estate Questex - Jerome Briet, Chief Development Officer, EMEA Marriott International
12:00-14:00	Coffee Break & Lunch Service
11:55-12:35	Money Talks: Where do International Investors Look for Return? Moderator: Simon Allison, President Hofitel - Javier Arus, Managing Partner Azora - Amir Golbarg, Senior Vice President MEA&India MINOR Hotels
12:40-12:50	Trends Shaping Future Developments in the Hospitality Industry Moderator: Joe Stather, Vice President Market Leader - Operational Real Estate Questex - David Kelly, Senior Vice President Continental Europe Hilton Worldwide
12:55-13:35	Communicating for Tourism Investment Moderator: Maribel Rodriguez - Alessandra Priante, President (SpA) Italian National Tourist Board (ENIT) - Bahadır Yaşık, Vice President TUGEV-ICVB - Dr. Elif Balcı Fisunoğlu, Vice president TGA

TOURISM INVESTMENT FORUM
TIF 2024 PROGRAMME
26-27 NOVEMBER 2024, RAFFLES ISTANBUL

13:40-13:50	Trends Shaping Future Developments in the Hospitality Industry Moderator: Joe Stather, Vice President Market Leader - Operational Real Estate Questex - Dimitris Manikis, President EMEA Wyndham Hotels & Resorts
13:55-14:35	Design Process: Path to Project Success Moderator: - Bilge Turcan, Partner Petra Hospitality Management - Tom Dixon, Architect Tom Dixon Design - Ahmet Haldun Kilit, Chairman of the Board Interior Architect - Andrew Linwood, Head of Hospitality & Business Development Areen Design
14:40-15:20	Harnessing the Potential of Health Tourism: Investing in Wellness, Medical, Therapeutic Travel - Banu Küçükkel, President Guven Health Group. - Dr. Mehmet Altuğ, Chairman of the Board of Trustees Lokman Hekim University - Prof. Dr. Orhan Gazi Yiğitbaşı, Medical Director Medipol University Hospital - Reşat Bahat, President The Private Hospitals and Healthcare Institutions Association
15:25-15:40	The Evolution of Urban Hotels: Insights from Room Mate Group - Kike Sarasola, President & Founder Room Mate Group
15:40-16:00	Coffee Break
16:05-16:45	Brands, Hospitality Management and Contracts: Evolving Solutions Moderator: Ömer Erdoğan, Partner Gen Temizer Law - Haluk Özdoğan, Founder & President Access Hospitality - Begüm Kaya, Senior Development Director Marriott - Onur Kurç, Vice President of Development Türkiye Accor - Mine Sakmar, Managing Partner Sakmar Law Office
16:50-17:30	Digital & Tourism: Mastering Travel & Tourism Data - Engin Yaşar, Vice President of Eastern Europe, Public Sector Mastercard - Carlos Cendra Cruz, Partner & Chief Marketing & Communication Office Mabrian Technologies * - Anna Sawbridge, Director of Travel Google * - Paul Wright, Head of Advertising Marketing UBER *
17:35-17:50	Closing Remarks